

PDW Entrepreneurial Ecosystem Building_ Researching Ecosystems As If Entrepreneurs Mattered

Meet the Panelists



Dr Veronica Scuotto (PhD, FHEA, MBA, BA-Honour) has recently joined the University of Turin after working at the University of the West of Scotland, and at the Pôle Universitaire Léonard de Vinci in Paris. Her research interests are focused on SMEs, entrepreneurship and digital technologies. Her work has been featured in several peer to peer journals such as the Journal of World Business, Journal of Organizational Behaviour, Production Planning & Control, Technological Forecasting and Social Change, International Marketing Review, etc. She has authored two books. Her research was awarded as the best Paper and the best commended paper at the EuroMed\SIMA. She has been recognized by International Council for Small Business (ICSB) as a global partner of excellence.

Research Focus: Open innovation in SMEs, SPSS and Inductive Analysis

What's your Contact Information?

veronica.scuotto@unito.it; <https://www.linkedin.com/in/veronicascuotto/>; GoogleScholar
veronicascuotto @veronicaScuott



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