

VASTUULLISEN LIIKETOIMINNAN TUTKIMUSPÄIVÄT

RESPONSIBLE BUSINESS RESEARCH SEMINAR

13.-14.3.2019

Talouden ja johtamisen tiedekunta, Tampereen yliopisto
Faculty of Management and Business, Tampere University

City Center Campus, Pinni A and Main building (<https://www.tuni.fi/en/about-us/tampere-university/campuses/central-campus>)

OHJELMA/PROGRAMME

13.3.2019

10:00–10:30	Ilmoittautuminen, kahvi ja sämpylä/Registration, coffee and sandwich (Pinni A building, Paavo Koli sali/hall)
10:30–10:45	Tervetuloa/Welcome Provost Jarmo Takala, Tampere University
10:45–12:15	Keynote: Activists, shareholders and the quest for sustainability Dr. Giovanna Michelon, Professor of Accounting and Director of research in the University of Exeter
12:15–13:15	Lounas/Lunch (omakustanteinen/at own account)
13:15–15:15	Workshop 1 (Pääatalo/Main building)
15:15–15:40	Kahvi/Coffee
15:40–18:00	Workshop 2 (Pääatalo/Main building)
18:30–	Conference dinner/Konferenssi-illallinen, Ylävitone PinniA 5krs./ High five PinniA 5th floor, Tampere University

14.3.2019

09:00–09:30	Ilmoittautuminen, kahvi ja sämpylä/Registration, coffee and sandwich (Pinni A building, Paavo Koli sali/hall)
09:30–10:15	Parhaan työelämän etiikkaa käsittelevän tutkielman palkitseminen yhteistyössä EBEN Suomi ry:n kanssa (in Finnish)
10:30–12:00	Paneelikeskustelu/Panel discussion CSR and sustainability in business education
12:00–13:00	Lounas/Lunch (omakustanteinen/at own account)
13:00–15:00	Workshop 3 (Pääatalo/Main building)
15:00–15:20	Kahvi/Coffee

Kiitämme Liikesivistysrahastoa
taloudellisesta tuesta!

We thank Foundation for Economic
Education for financial support!

13.3.2019

13:15–15:15 Workshop 1 Pääatalo/Main building

Sali/Room A2a	Sali/Room A3	Sali/Room A4
RESPONSIBLE ACCOUNTING AND INVESTING Chair Matias Laine	STAKEHOLDER ISSUES Chair Laura Olkkonen	SOCIAL ENTERPRISES I Chair Aurelie Toivonen
Quizen Chen, Riikka Sievänen, John Sumelius & Janne Nikkinen: The key responsibility issues in the agri-food sector investment from the point of view of institutional investors	Ida Parkkinen.: Exploring the stakeholder approach to the commercialization of personalized medicine	Raminta Pucetaite, Aurelija Novelskaite, Anna-Maija Lämsä & Elina Riivari: From passive recipients to co-creators: how empowerment practices of social enterprises affect customer behaviour
Simona Fiadriano & Donatella Busso: The Rhetoric of CSR Reports: Decoupling of Policies-Practices and Means-Ends	Lara Gonzalez Porras: The Social License to Operate in the forest industry: a stakeholder approach	Outi Lehtonen: Social enterprises, innovations and impact
Timo Heikkilä: The logics of management and environmental accounting systems development: Case-study in Finnish food company	Akram Hatami: A dynamic stakeholder model: An Other-oriented ethical approach	Aurelija Novelskaite, Rasa Pusinaite-Gelgote & Raminta Pucetaite: Model(ing)s of Social Business in Post-Soviet Context

15:40–18:00 Workshop 2 Pääatalo/Main building

Sali/Room A2a	Sali/Room A3	Sali/Room A4
COMMUNICATING RESPONSIBILITY Chair Johanna Kujala	ENVIRONMENTAL RESPONSIBILITY Chair Simona Fiadriano	SOCIAL ENTERPRISES II Chair Raminta Pucetaite
Laura Olkkonen & Jannica Jääskeläinen: Communicating corporate activism	Anne Quarshie, Asta Salmi & Zhaohui Wu: Reflexivity in regenerative organizing: How change makers manage uncertainty and create engagement for biodiversity protection	Rasa Pusinaite-Gelgote, Aurelija Novelskaite & Raminta Pucetaite: Testing the applicability of the case study of social entrepreneurship
Visa Penttilä: Aspirational Talk in Strategy Texts: A Longitudinal Case Study of Strategic Episodes in Corporate Social Responsibility Communication	Riikka Tapaninaho & Elisa Lähde: A Case of Sustainable Value Creation: Regime Shift in Urban Water Management	Anna-Maija Lämsä & Suvi Heikkinen: Nuorten naisten työelämään osallistumisen edistäminen Intiassa
Laura Olkkonen & Anne Quarshie: Corporate social responsibility in Finland: Origins, characteristics and trends	Anne Quashie, Asta Salmi, Joanna Scott-Kennel & Anna-Kaisa Kähkönen: Biodiversity as Integral to Strongly Sustainable Supply Chain: Review and Exemplars in the Natural Resource Sector	Tilman Bauer: Standard for responsible Research – A literature review with a twist
Anna Ciechomska & Mika Raunio: Innovation platforms and Responsible Research and innovations as policy measures in Tampere region	Anna Heikkinen, Johanna Kujala, Ari Jokinen, Jere Nieminen & Annina Kaukonen: Green roof standard formation: negotiating between the market and ecological interests	Aurelie Toivonen: In the Eye of the Beholder: Institutional Voids and the Formalization of Street Vending in Yaoundé, Cameroon

14.3.2019

10.30–12.00 Panel discussion: CSR and sustainability in business education

Pinni A building, Paavo Koli sali/hall

Panellists:

Johanna Annala, Senior Lecturer (Higher education), Tampere University
Martin Fougere, Associate Professor (Politics and Business), Hanken School of Economics
Marko Järvenpää, Professor (Accounting), University of Vaasa
Matti Sommarberg, Dean (Faculty of Management and Business), Tampere University
Maija Tenhunen, Senior Sustainability Manager, Tieto

Dr Hannele Mäkelä will chair the panel

13:00–15:00 Workshop 3 Päätalo/Main building

Sali/Room A2a	Sali/Room A3	Sali/Room A4
SOCIAL RESPONSIBILITY AND MULTICULTURALISM Chair Martin Fougere	JOHTAMINEN JA TYÖHYVINVOINTI Chair Anna Heikkinen	EETTINEN JA VASTUULLINEN JOHTAMINEN Chair Hannele Mäkelä
Ida Okkonen: Care ethics and institutional complexity in the context of immigration	Jaana-Piia Mäkineniemi, Salla Ahola & Antti Syvänen: Opetuksen digitalisoituminen ja opettajien työhyvinvointi – tutkimusavusteista kehittämistä	Elina Riivari: Eettisen päätöksenteon polut: moraalinen lujuus suomalaisessa huippu-urheilussa
Irina Shatilova: Employee Empowerment in Multicultural Organizations: Management virtues	Heli Kurikkala: Kriittisten tapahtumien vaikutus perheyriyksen omistajajohtajien ammatilliseen kasvuun	Esa Käyhkö: Hyveiden merkitys eettisessä johtamisessa
Lili-Anne Kihn: An empirical investigation of the principal top management styles in the emphasis of corporate social responsibility criteria	Jaana-Piia Mäkineniemi, Salla Ahola & Johanna Joensuu: Teknologiaan liittyvien työn voimavarojen yhteys teknoimuun suomalaisilla opettajilla	Anna-Maija Lämsä & Anne Keränen: Vastuullinen johtajuus suhdenäkökulmasta