



Fondazione
EMANUELA ZANCAN
Centro studi e ricerca sociale Onlus

iaOBER_{fcs}
International Association for
Outcome-based Evaluation
and Research
on Family and Children's
Services



Associazione di Fondazioni
e di Casse di Risparmio

THE CHALLENGES OF OUTCOME EVALUATION IN HUMAN SERVICES

Social Exclusion **Outcomes** **Methods**
Evaluation **Comparison** **Results** **Policy**
Recommendations **Strategies** **Best Practices**
Educational Poverty **Human services**

December 1-3, 2020
International Virtual Conference

3 days
3 hours per day
Many experiences from different countries
Many presentations, moments for discussions and short breaks

Main hours

Rome	12 noon – 3.30 pm
Jerusalem	1 pm – 4.30 pm
Hong Kong	7 pm – 10.30 pm
Melbourne	8 pm – 11.30 pm
New York	6 am – 9.30 am

The conference will run on the Zoom platform in English Language

For more info: fz@fondazionezancan.it

The idea behind the conference

The current situation caused by Covid-19 is a worldwide challenge for all events. The on-line international conference could facilitate the sharing of experiences (public sector, non-profit sector, academics, people involved in philanthropy...) in the field of social policies from different countries. They will present their own projects and related evaluations highlighting the reasons underneath the project or policy and the model adopted for the evaluation.

The conference includes:

- **9 key notes:** opening speeches that outline the theme of the day with reference to the evaluation of projects carried out by the presenting organisations
- **10 papers:** presentation of evaluation experiences carried out by promoters or other entities
- **1 round table**

Goals of the conference

- To share solutions and strategies with reference to the different contents of socially relevant projects.
- To know the development of solutions to assess the social impact in different social and cultural contexts.
- To give continuity to the comparison started in 2018 in Rome
- To disseminate the results of the comparison.

After the conference

After the conference, all presentations will be gathered in a special issue in Italian and English language. The special issue will include a summary of the results and recommendations, edited by the foundations promoting the conference.

Fondazione E. Zancan Onlus

The Fondazione «Emanuela Zancan» is a centre for research, study and experimentation that has been operating for more than 55 years in the field of social, health and education policies, welfare systems and human services. Its activities are conducted with the contribution of many researchers and experts from Italy and abroad. The Fondazione works in collaboration with public bodies, like regions, provinces, public health agencies, municipalities, universities, Italian and international study centers, and with private bodies in order to carry out studies, research and experimentation.

iaOBERfcs

iaOBERfcs (International Association for Outcome-Based Evaluation and Research on Family and Children's Services) is a small group of scholars in the area of outcome evaluation who came together to work collaboratively on descriptive and comparative evaluations and research on family and children's services. It was founded on June 25, 2003, by Fondazione Zancan and Boston College in partnership with 28 experts from around the world. Since then, an annual international seminar has been organized, where members can present their research.

ACRI

Established in 1912, Acri is the organisation representing Foundations of banking origin and Savings Banks. It is an apolitical, non-profit and voluntary organization. Acri represents 83 Foundations of banking origin and 13 Saving banks. From 2000 to 2019, Foundations associated to Acri have disbursed over 24 billion euros through more than 400 thousand initiatives and invested significant resources to pursue the mission objectives indicated by law: social utility and the promotion of economic development. Foundations of banking origin intervene in different fields from welfare to art and culture, from innovation to sustainability, from primary education to scientific research.

Programme DAY 1

December 1st EDUCATIONAL POVERTY AND EXPERIENCES OF EVALUATION	12.00 noon	<p>OPENING SESSION <i>Marco Demarie</i>, Fondazione Compagnia di San Paolo</p> <p>WELCOME ADDRESS AND KEY ISSUES <i>Francesco Profumo</i>, President Acri</p> <p>Key note 1 THE ITALIAN EDUCATIONAL POVERTY FUND: A POLICY PERSPECTIVE <i>Giorgio Righetti</i>, General Director Acri</p> <p>Key note 2 MONITORING THE EDUCATIONAL POVERTY FUND <i>Marco Rossi Doria</i>, Vice President Impresa Sociale Con I Bambini</p> <p>Comments and questions</p>
	Short Break	
	1.35 pm	<p>CHAIR: <i>Carme Montserrat</i>, iaOBERfcs and University of Girona</p> <p>Key note 3 EVALUATING THE EFFECTIVENESS FOR CHILDREN, PARENTS AND THEIR COMMUNITIES <i>Tiziano Vecchiato</i>, Fondazione Zancan <i>Cinzia Canali</i>, iaOBERfcs</p> <p>Paper 1 CHILD POVERTY AND INEQUALITIES <i>Elizabeth Fernandez</i>, iaOBERfcs and Univ of New South Wales, Sidney</p> <p>Comments and questions</p>
Short Break		
2.30 pm	<p>CHAIR: <i>Cinzia Canali</i>, iaOBERfcs and Fondazione Zancan</p> <p>Paper 2 THE EVALUATION OF GENERATIVE PRACTICES <i>Luca Murta</i>, Fondazione Cassa di Risparmio di Biella</p> <p>Paper 3 LESSON LEARNED FROM THE JOCKEY CLUB MEL INSTITUTE PROJECT <i>Steven Ngai</i>, The Chinese University of Hong Kong</p> <p>Paper 4 SPECIAL GARDEN PROJECT: THE EFFECTIVENESS OF APPLYING HORTICULTURAL THERAPY FOR SEN STUDENTS <i>Colleen Chiu</i>, Fung Yuen Butterfly Reserve, Environmental Association; <i>Sandra Ng</i>, Heep Hong Society, <i>Calvin Yip</i>, Evangel Children’s Home, Hong Kong, <i>Carmen Chan</i>, Hong Kong Society for the Protection of Children</p> <p>Comments and questions</p>	
End of Day 1		

December 2nd LEARNING FROM EVALUATION OF PROJECTS TO SCALING UP PROCESSES AND SOLUTIONS	12.00 noon	<p>INTRODUCTION TO THE DAY <i>Patricia McNamara</i>, iaOBERfcs and University of Melbourne</p> <p>Key note 4 CHILDHOOD, FIRST: A MULTISITE PROJECT FOR SUPPORTING IMPROVING EARLY CHILDHOOD SERVICES <i>Marzia Sica</i>, Fondazione Compagnia di San Paolo <i>Daniela Castagno</i>, Fondazione Con il Sud</p> <p>Key note 5 FROM THE EVALUATION TO THE POLICY RECOMMENDATIONS <i>Marco Demarie</i>, Fondazione Compagnia di San Paolo <i>Cinzia Canali</i>, Fondazione Zancan</p> <p>Comments and questions</p> <p>Short Break</p>
	1.15 pm	<p>Key note 6 THE NEETWORK PROJECT: RESULTS AND LESSONS LEARNED <i>Benedetta Angiari</i>, <i>Paolo Canino</i>, Fondazione Cariplo</p> <p>Paper 5 THE VOICES OF CHILDREN AND ADOLESCENTS: THE CASE OF “GROWING UP WITHOUT DISTANCE” <i>Elisabetta Crocetti</i>, University of Bologna and Interdepartment Group of the Project</p> <p>Key note 7 UNDERSTANDING THE COMMON ELEMENTS AS A TOOL IN EVALUATION <i>Bethany Lee</i>, iaOBERfcs and University of Maryland</p> <p>Comments and questions</p> <p>Short Break</p>
	2.45 pm	<p>Paper 6 EFFECTS OF INTENSIVE INTERACTION ON THE SOCIAL AND COMMUNICATION BEHAVIOURS OF SERVICE USERS WITH INTELLECTUAL DISABILITIES <i>Ronald Chui</i>, <i>Phoebe Lau</i>, <i>Fook-sun Pok</i>, and <i>Rosetti To</i>, Fu Hong Society, Hong Kong</p> <p>Paper 7 APPLYING PATIENT ENGAGEMENT TO ENHANCE HEALTH CONFIDENCE IN DISCHARGE PLANNING: A PILOT PROJECT BY HA MEDICAL SOCIAL WORKER IN NTEC <i>Katina Keung</i> and <i>Jamie Wan</i>, Hospital Authority, Hong Kong</p> <p>Paper 8 PREPARING THE FUTURE FOR CHILDREN WITH DISABILITIES <i>Alberto Bortolami</i>, Fondazione Cariparo <i>Maria Bezze</i> and <i>Elena Innocenti</i>, Fondazione Zancan</p> <p>Comments and questions</p>
	End of Day 2	

Programme DAY 3

December 3rd SOCIAL AND WORK EXCLUSION	12.00 noon	INTRODUCTION TO THE DAY <i>Daniela Castagno</i> , Fondazione con il Sud Key note 8 EVALUATING THE EFFECTS OF WORK IN PRISON: A MULTISITE PROJECT <i>Roberto Saro</i> , Fondazione Cariparo <i>Devis Geron</i> , Fondazione Zancan Key note 9 “OPPORTUNITÀ ZEROSEI” : THE EVALUATION OF CASH TRANSFERS <i>Flavia Coda Moscarola</i> , Fondazione Compagnia di San Paolo <i>Chiara Pronzato</i> , Università di Torino Comments and questions Short Break
	1.10 pm	Paper 9 EVALUATING EFFECTIVE PRACTICES FOR SAFER FATHERHOOD IN CHILD PROTECTION <i>Marian Brandon</i> , iaOBERfcs and University of East Anglia Paper 10 PROMOTING AND EVALUATING THE WELLBEING OF CHILDREN AND FAMILIES <i>Anat Zeira</i> , iaOBERfcs and University of Jerusalem and Haruv Institute Comments and questions Short Break
	2.10 pm	UN FUTURO CAPACE DI INTEGRARE TEORIA E PRATICA A FUTURE THAT INTEGRATES THEORY AND PRACTICE <ol style="list-style-type: none"> 1. Acri (Direttore Generale, Giorgio Righetti) 2. Fondazione Compagnia di San Paolo (Segretario Generale, Alberto Anfossi) 3. Fondazione Cariplo (Vice Presidente, Claudia Sorlini) 4. Fondazione con il Sud e Impresa sociale con i bambini (Presidente, Carlo Borgomeo) 5. Fondazione Cariparo (Presidente, Gilberto Muraro)
	Session in Italian language	Coordinator: <i>Tiziano Vecchiato</i> , Presidente, Fondazione Zancan
	3.30 pm	CONCLUSIONI