



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR RESEARCH & INNOVATION

Directorate TF - European Innovation Council
TF.2 - Innovation ecosystems

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NOTE ON MATCHATON: saving lives together

Rationale for the Matchathon: #EUvsVirus as a process

#EUvsVirus is a process with three phases: ideation phase (done at the Hackathon), Matching phase (the Matchathon) and development/deployment phase (to occur at the EIC Covid Platform).

The Matchathon is the natural evolution of the Hackathon. The Hackathon is a generation of ideas by teams at large scale (many thousands) in a short period of time. As a side product, #EUvsVirus Hackathon has also been able to attract a big group of partners.

Similarly, the matchathon is the match-making of ideas/teams at scale in a short period of time. We aim at matchmaking the best teams/ideas with the 600+ partners that joined the Hackathon and that are willing to support that the best ideas are turned into actual solutions.

Matchathon is a concept easily understood by the constituency.

Why #EUvsVirus Matchathon

#EUvsVirus Hackathon has generated a great pool of partners willing to support the implementation of the best ideas into actual solutions. We have now a pond full of excellent ideas and a big group of partners looking for fishing into that pool to support the best ones that fit into their strategy. Previous hackathons had focused on getting ideas but they have not been able to create a big group of partners around because that is not the focus of the usual hackathons. #EUvsVirus hackathon was focus on the follow-up phase from the design phase.

IMPLEMENTATION: It is about short term impact that has tremendous impact to save lives and help those who are suffering the most

1. Hackathon Phase

The hackathon phase is the collection of ideas at scale (2146 ideas for solutions) in a short period of time (48 hours).

2. Matchathon Phase

The Matchathon is a matchmaking at scale and in a short period of time (72 hours, with 2/3 weeks of preparatory work before). The matchmaking will be between winning teams

with ideas/MVPs and partners with available resources to help the implementation of the ideas.

The Matchathon has three stages: needs stage, resources stage and match-making stage.

- *The 'needs' stage* will last for 3 weeks and will be dedicated to collect the needs of the teams. Some teams might be in a very early stage and in need of financial resources for development. Other teams might be looking for partners with factories able to manufacture their solution at scale. Other teams might be looking for support to enter into other countries' markets. Work to be done by the volunteers and EIC officers.
- *The 'resources' stage* is the collection of what the partners are willing to offer to the winning teams. The partners might be willing to offer financial support, manufacturing support, acceleration support, internationalisation support, marketing and design support. Work to be done by the volunteers and EIC officers.
- *The 'match-making' stage* is the actual matching between needs and available resources. The match-making stage will occur within the slack platform as it is very familiar to all involved stakeholders (it is the platform used for the hackathon). It will have a duration of 72 hours, similar to the hackathons. This stage will be curated by the volunteers and EIC staff.

3. Development/Deployment Phase (at the EIC covid platform)

The 'development/deployment' phase will be the period (normally no more than 2 months, but possible to extend if needed) where the matched corporates and teams will develop/deploy the solutions that were originally created in the hackathon. This phase will occur within the EIC covid platform using the structure of challenge and sponsors developed by EASME team.

Timing:

- Hackathon – preparatory stage: April 3rd to April 23rd
- Hackathon – hacking stage: April 24th to April 26th
- Hackathon – evaluation stage: April 27th to April 30th
- Matchathon - Needs stage: May 4th to May 19th
- Matchathon - Resources stage: May 4th to May 19th
- Matchathon - Matching stage: May 22th pm to May 25th pm.
- Development/deployment phase: May 25th onwards

Opening and closing of the matchathon (this refers to the most public part of the Matchathon phase: the matching stage)

On May 18th pm, at the closing ceremony of the Matchathon, we will be able to announce concrete matchings/arrangements (e.g. MoUs or Non-Disclosure Agreements - NDAs). Concrete agreements (e.g. an automotive company willing to manufacture respirators developed by one of the winning teams) between teams and corporates/foundations/end users (hospitals, elderly caring houses).