

EIT Food Italy Workshop

Cavallerizza Reale | Via Giuseppe Verdi, 9, 10124 Torino | Italy

Date 06/11/2019

08:30–09:00	Registration with morning coffee
9:00 – 9:30	<p>Welcome and introduction</p> <ul style="list-style-type: none"> • Welcome to the University of Turin <i>Stefano Geuna, Rector of the University of Turin</i> • EIT Food organization and the CLC South <i>Begoña Pérez-Villarreal, Director of CLC south</i> • EIT Food Italy in figures <i>Luca Cocolin, Master Contact for the University of Turin</i>
Session 1: Innovation	
9:30–10:45	<p>Technical presentations</p> <ul style="list-style-type: none"> • Main elements of EIT Food’s Innovation projects <i>Lorena Savani, Innovation manager CLC South</i> • Innovation in the food sector: the perspective of Barilla <i>Giancarlo Riboldi, Barilla (TBC)</i> <p>Pitch presentations (5’ each)</p> <ul style="list-style-type: none"> • The poultry food chain: tackling old problems with innovative approaches <i>Luca Cocolin, Department of Agriculture, Forestry and Food Science, University of Turin</i> • Improving trust on fish chain: Rapid and portable monitoring tools for a better control of whitefish <i>Antonio Del Casale, MICROBION</i> • FROM WASTE TO FARM: insect larvae as tool for welfare improvement in poultry <i>Achille Schiavone, Department of Veterinary Science, University of Turin</i> • Innovation in food contact materials: activities and interests of Ecopack <i>Chiara Pavan, Ecopack</i> <p>Discussion with presenters (30’)</p> <p><i>Speakers of the session take their positions to discuss separately with workshop participants on questions or new projects and collaborations</i></p>

10:45–11:00	Coffee break
Session 2: Education	
11:00 – 12:30	<p>Technical presentations</p> <ul style="list-style-type: none"> • Role and importance of Education projects for EIT Food <i>Mario Roccaro, Education manager EIT Food HQ</i> • MOOCs: Future Learn requirements and standards <i>Tina Lasala & Floriana Vindigni, Direzione Sistemi Informativi, Portale e E-Learning, University of Turin</i> <p>Pitch presentations (5' each)</p> <ul style="list-style-type: none"> • Understanding Different Diets: Mediterranean, Baltic sea, and Okinawa <i>Simona Bo, Department of Medical Science, University of Turin</i> • How to effectively change food habits: innovative techniques and personalized nutrition approaches <i>Katiuscia Sacco & Alessandro Cicerale, Department of Psychology, University of Turin</i> • SPOC: Focus on farmers <i>Riccardo Negrini, Italian Breeders' Association (AIA)</i> • Summer School on "Entrepreneurship for food product innovation" <i>Remigio Berruto, Department of Agriculture, Forestry and Food Science, University of Turin</i> • The EIT Food Professional Development Framework <i>Paola De Bernardi, Department of Management, University of Turin</i> <p>Discussion with presenters (30')</p> <p><i>Speakers of the session take their positions to discuss separately with workshop participants on questions or new projects and collaborations</i></p>
12:30 – 13:30	Lunch
Session 3: Communication	
13:30–15:00	<p>Technical presentations</p> <ul style="list-style-type: none"> • On the importance of EIT Food's Communication projects <i>Giovanni Colombo, Senior Public Affairs Manager, EIT Food HQ</i> • Public Engagement: methods and techniques for EIT food projects <i>Andrea De Bortoli & Alessia Dino, Direzione Ricerca e Terza Missione, University of Turin</i>

	<p>Pitch presentations (5' each)</p> <ul style="list-style-type: none"> • 'SEE & EAT': Communicating the benefits of visual familiarity as a strategy for introducing healthy foods into children's diets <i>Giuseppina Cerrato, Department of Chemistry, University of Turin</i> • Communication in the context of start-ups in the agro-food sector <i>Andrea Cruciani, Agricolous</i> • The role of citizen participation forums to unlock consumer's trust <i>Rebecca Pera, Department of Management, University of Turin</i> <p>Discussion with presenters (30')</p> <p><i>Speakers of the session take their positions to discuss separately with workshop participants on questions or new projects and collaborations</i></p>
<p>Session 4: RIS</p>	
<p>15:00–16:00</p>	<p>Technical presentation</p> <ul style="list-style-type: none"> • The activities of the Italian EIT Food RIS hub <i>Maria De Angelis, Fabio Minervini, University of Bari</i> <p>Pitch presentations (5' each)</p> <ul style="list-style-type: none"> • EIT Food RIS Solutions: entrepreneurship models for innovation <i>Dario Peirone, Department of Law, University of Turin</i> • On the importance of the links between food & health for regional innovation <i>Alberto Borraccino, Department of Public Health and Pediatrics, University of Turin</i> • Transdisciplinary competences for regional innovation <i>Laura Bonato, Department of Foreign Languages, Literatures and Modern Cultures, University of Turin</i> <p>Discussion with presenters (30')</p> <p><i>Speakers of the session take their positions to discuss separately with workshop participants on questions or new projects and collaborations</i></p>
<p>16:00–16:30</p>	<p>Final words and goodbye coffee</p>