**Concept note for the project development under Leadership Group “Bioeconomy, Food, Food waste”**

**For this year, we will work on three main directions in the following areas; food, biobased products and agriculture.**

**Proposed three case studies (very transversal to the three pathways):**

1. **FOOD WASTE AND RESOURCE EFFICIENCY**: a) Too Good To Go Case Study; b) Food & organic waste streams of Amsterdam Circular Strategy 2020-2025
2. **GOVERNANCE AND SYSTEM CHANGE**: Amsterdam Circular Strategy 2020-2025 (using the City Doughnut and cross value chain model & related Policy instruments: a) regulatory and legislative; b) economic; c)soft) <https://www.amsterdam.nl/en/policy/sustainability/circular-economy/>
3. **URBAN FOOD SYSTEMS TRANSFORMATION**: a) Milan Urban Food Policy Pact (MUFPP) <https://www.milanurbanfoodpolicypact.org/> b) Mercato Circolare <https://www.mercatocircolare.it/>

As discussed during kick off meeting, it would be very valuable gather, analyses and investigate potential for scale up examples of good practices. Therefore I propose the following strategy for Leadership Group operation.

**First**: every member of the group should suggest three case studies each related to each pathway mentioned above to gather “critical mass” of interesting best practices.

**Second**: I suggest we select the three most interesting and promising ones from each pathway group.

**Third**: The selected ones will be the object of a #EUCircularTalks.

The idea is therefore to organize three Circular Talks in the form of online experts panel for each pathway. The event will be an opportunity to present/pitch the case studies and conduct their SWOT analysis. During the Circular Talks after presentations/pitching of the each of three selected case studies, via expert panel discussion all participants will discuss weak points, strengths, opportunities for further development and scaling.

At this point I would like to ask for volunteers for each pathway interested in the organization of the EUCTs. Organizing task includes: identifying a clear objective for the event, drafting the

program, animating the online discussion and preparation of short summary after the event.

**Fourth:** Consultation phase – online dialogue

All outcomes for #EUCTs of Bioeconomy Leadership group will be broadly consulting during online dialogue – using the forum or other ECESP communication channels.

Based on the outcomes and further online consultation we will prepare a position papers, presenting all case studies with identified barriers, weakness’s and opportunities.

The result will be a vast catalogue of best practices with identified barriers and possible solutions to overcome them. The document should also contain clear recommendation for further implementation and scaling.

Timeline:

