

# ALDA TALK 2.2

## STREET ART AS A PROCESS FOR RE-BUILDING COMMUNITIES



## AGENDA



MONDAY,  
OCTOBER 5TH  
AT 3 PM CEST



**"Introduction to the Street Art Project"**  
Nadia di Iulio/Project Manager at ALDA



**Digital Memory Capsule - Saving Street Art Collection"**

Anna Stolyarova, Founder & Director of the  
Stichting Street Art Museum in Amsterdam  
(SAMA)

**"Do people care about conserving street art?"**  
Dominique Scalarone - Associate Professor,  
Department of Chemistry, University of Torino  
Ilaria Sacconi - President, Centro per lo Studio dei  
Materiali per il Restauro CESMAR7



**"Borgo Universo model. A festival of street-art,  
music, performance and astronomy to explore and  
promote the Medieval village of Aielli (AQ) Italy."**  
Pasquale Gentile - Comms coordinator of Borgo  
Universo. Coordinator of PR, social media channel, and  
spokesperson

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webinar is in  
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