

# 1<sup>st</sup> EIT Food Italy Workshop

Cavallerizza Reale | Via Giuseppe Verdi, 9, 10124 Torino | Italy

Date 06/11/2019

08:30–09:00	Registration with morning coffee	
9:00 – 9:30	<p><b>Welcome and introduction</b></p> <ul style="list-style-type: none"> <li>• Welcome to the University of Turin <i>Stefano Geuna, Rector of the University of Turin</i></li> <li>• EIT Food organization and the CLC South <i>Begoña Pérez-Villarreal, Director of CLC south</i></li> <li>• EIT Food Italy in figures <i>Luca Cocolin, Master Contact for the University of Turin</i></li> </ul>	
9:30–10:45	<b>Session 1: Innovation</b>	<b>Table</b>
	<p><b>Technical presentations</b></p> <ul style="list-style-type: none"> <li>• Main elements of EIT Food’s Innovation projects <i>Lorena Savani, Innovation manager CLC South .....</i> 1</li> <li>• Innovation in the food sector: the perspective of Barilla <i>Giancarlo Riboldi, Barilla .....</i> 2</li> </ul> <p><b>Pitch presentations (5’ each)</b></p> <ul style="list-style-type: none"> <li>• The poultry food chain: tackling old problems with innovative approaches <i>Luca Cocolin, Department of Agriculture, Forestry and Food Science, University of Turin .....</i> 3</li> <li>• Improving trust on fish chain: Rapid and portable monitoring tools for a better control of whitefish <i>Antonio Del Casale, MICROBION .....</i> 4</li> <li>• FROM WASTE TO FARM: insect larvae as tool for welfare improvement in poultry <i>Achille Schiavone, Department of Veterinary Science, University of Turin .....</i> 5</li> <li>• Innovation in food contact materials: activities and interests of Ecopack <i>Chiara Pavan, Ecopack .....</i> 6</li> </ul> <p><b>Discussion with presenters (30’)</b> <i>Speakers of the session take their positions to discuss separately with workshop participants on questions or new projects and collaborations</i></p>	

10:45–11:00	Coffee break	
	<b>Session 2: Education</b>	<b>Table</b>
	<p><b>Technical presentations</b></p> <ul style="list-style-type: none"> <li>• Role and importance of Education projects for EIT Food <i>Mario Roccaro, Education manager EIT Food HQ</i> ..... 1</li> <li>• MOOCs: Future Learn requirements and standards <i>Tina Lasala &amp; Floriana Vindigni, Direzione Sistemi Informativi, Portale e E-Learning, University of Turin</i> ..... 2</li> </ul> <p><b>Pitch presentations (5' each)</b></p> <ul style="list-style-type: none"> <li>• Understanding Different Diets: Mediterranean, Baltic sea, and Okinawa <i>Simona Bo, Department of Medical Science, University of Turin</i> ..... 3</li> <li>• How to effectively change food habits: innovative techniques and personalized nutrition approaches <i>Katiuscia Sacco &amp; Alessandro Cicerale, Department of Psychology, University of Turin</i> ..... 4</li> <li>• SPOC: Focus on farmers <i>Riccardo Negrini, Italian Breeders' Association (AIA)</i> ..... 5</li> <li>• Summer School on "Entrepreneurship for food product innovation" <i>Remigio Berruto, Department of Agriculture, Forestry and Food Science, University of Turin</i> ..... 6</li> <li>• The EIT Food Professional Development Framework <i>Paola De Bernardi, Department of Management, University of Turin</i>..... 7</li> </ul> <p><b>Discussion with presenters (30')</b> <i>Speakers of the session take their positions to discuss separately with workshop participants on questions or new projects and collaborations</i></p>	
11:00 – 12:30		
12:30 – 13:30	Working lunch	
	<b>Session 3: Communication</b>	<b>Table</b>
	<p><b>Technical presentations</b></p> <ul style="list-style-type: none"> <li>• On the importance of EIT Food's Communication projects <i>Giovanni Colombo, Senior Public Affairs Manager, EIT Food HQ</i> ..... 1</li> <li>• Public Engagement: methods and techniques for EIT food projects <i>Andrea De Bortoli &amp; Alessia Dino, Direzione Ricerca e Terza Missione, University of Turin</i> ..... 2</li> </ul>	
13:30–15:00		

	<p><b>Pitch presentations (5' each)</b></p> <ul style="list-style-type: none"> <li>• 'SEE &amp; EAT': Communicating the benefits of visual familiarity as a strategy for introducing healthy foods into children's diets <i>Giuseppina Cerrato, Department of Chemistry, University of Turin</i> ..... 3</li> <li>• Communication in the context of start-ups in the agro-food sector <i>Andrea Cruciani, Agricolous</i> ..... 4</li> <li>• The role of citizen participation forums to unlock consumer's trust <i>Rebecca Pera, Department of Management, University of Turin</i> ..... 5</li> </ul> <p><b>Discussion with presenters (30')</b> <i>Speakers of the session take their positions to discuss separately with workshop participants on questions or new projects and collaborations</i></p>	
15:00–16:00	<p><b>Session 4: RIS</b></p>	Table
	<p><b>Technical presentation</b></p> <ul style="list-style-type: none"> <li>• The activities of the Italian EIT Food RIS hub <i>Maria De Angelis, Fabio Minervini, University of Bari</i> ..... 1</li> </ul> <p><b>Pitch presentations (5' each)</b></p> <ul style="list-style-type: none"> <li>• EIT Food RIS Solutions &amp; FAN: entrepreneurship models for innovation <i>Dario Peirone, Department of Law, University of Turin</i> ..... 2</li> <li>• On the importance of the links between food &amp; health for regional innovation <i>Alberto Borraccino, Department of Public Health and Pediatrics, University of Turin</i> .... 3</li> <li>• Transdisciplinary competences for regional innovation <i>Laura Bonato, Department of Foreign Languages, Literatures and Modern Cultures, University of Turin</i> ..... 4</li> </ul> <p><b>Discussion with presenters (30')</b> <i>Speakers of the session take their positions to discuss separately with workshop participants on questions or new projects and collaborations</i></p>	
16:00–16:30	<p><b>Final words and goodbye coffee</b></p>	



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DI TORINO

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6th November 2019

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