

Wednesday, 30 April 2014
2014 NATO Info Ops & PSYOPS BI-SC Conference - Kingston, Canada

- 08:00 – 08:45** **LTC Geir Hågen Karlsen, NOR**
Director PSYOPS and Commander Joint Norwegian PSYOPS Group
« Russian StratCom in the Ukraine crisis»
- 08:45 –09:30** **Professor Michelangelo Conoscenti, ITA**
Professor of English Linguistics at the University of Turin
"Shaping the doctrine while targeting audiences: an assessment of current practices"
- 09:30 – 10:00** **Coffee break**
- 10:00 – 10:45** **Dr. Neil Verrall, UK**
Principal Psychologist at the United Kingdom's Defence Science and Technology Laboratory (Dstl)
"Social Media: #Gamechanger?"
- 10:45 – 11:30** **Mr. Vincent Ducrey, FRA**
CEO of HUB Institute
"Strategic Message: Efficient ways of addressing a communication in a fragmented media and human environment running in real-time."
- 11:30-12:30** **Mr. Serge Da Deppo**
NATO HQ SACT
"NATO Human Environment Capability, Information Operations, and Social Media tools and training"
- 12:30 – 13:30** **Lunch**
- 13:30 – 16:30** **Historical Tour of Kingston**
- 18:30 –** **Hosted Dinner – Sheraton Hotel**

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- 08:00 – 09:10** **Christian Bell & Dirk Schweickhardt, DEU**
"DEU Operational Communication Centre & MNIOE Narratives and social media (working title)"
- 09:10 - 09:55** **Mr. Keith Stewart, CAN**
Defence Research and Development Canada, Toronto
"Overview of DRDC S&T Program in support of Influence and Information Operations: Challenges, Issues and Plans for the Next Five Years"
- 09:55 – 10:30** **Coffee break**
- 10:30 - 11:15** **Mr. Matthew Lauder, CAN**

Defence Research and Development Canada, Toronto/ IATF
"Influence Activities and the Future Security Environment: Implications for Capability Development in Horizons 2 and 3"

11:15-12:00 Dr. Afzal Upal, CAN
Defence Research and Development Canada, Toronto
"Extracting Shared Cultural Beliefs from Social Media for Human Terrain Visualization and Simulating"

12:00 – 13:30 Lunch

13:30-14:15 Dr. Emily Spencer, CAN
CANSOFCOM
"Solving the People Puzzle: The Importance of Cultural Intelligence"

14:15-15:00 Dr. Anthony Seaboyer, CAN
Royal Military College Canada
"The Rise of the Cyber Guerrilla: Social Media Implications for Influence Operations"

15:00 – 15:30 Coffee break

15:30-16:15 Dr. Bruce Forrester, CAN
"Defence Research and Development Canada, Valcartier Social Media Exploitation for Intelligence"

16:15-17:00 Dr. Lianne McLellan, CAN
Defence Research and Development Canada, Toronto
"Psychological Profiling in support of Influence Activities: Overview of Research Results"